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Delray Beach Business Turns Up the Heat at the Sundance Film Festival

Delray Beach, Florida and Park City, Utah couldn't have less in common this time of year, but one South Florida business saw the Sundance Film Festival as the perfect venue to showcase their fiery products. Twin-Star International showcased their ClassicFlame electric fireplaces during a VIP weekend at the St. Regis Wine Bar in Park City, Utah

Widely recognized as having the "Finest Furniture in the Electric Fireplace Industry", ClassicFlame can now add celebrity favorite to their list. Silver Screen royalty, Isabella Rossellini, television heart throb, Jimmy Jean-Louis, rock star Pat Monahan and even Woody Harrelson and Stanley Tucci were all mesmerized by the realistic flames and impressed by what these innovative fireplaces can add to a room, and leave out of the environment.

Unlike gas and wood burning fireplaces, electric fireplaces emit no Carbon Monoxide, leave no indoor or outdoor pollution and do not require the consumption of wood or fossil fuels. Additionally, 100% of the electric input energy is converted to heat, if so desired, which will warm the room without overheating or wasting energy by heating other rooms that are rarely used.

As the eco-friendly alternative to wood, gas and gel fuel fireplaces, and as a furniture manufacturer with its finger on the pulse of trends, ClassicFlame is poised and ready to move their technology and designs into the homes of a new celebrity driven and environmentally conscious generation.

ClassicFlame has received numerous awards for their finely crafted furniture including a 2007 Platinum ADEX, Award for Design Excellence and a 2007 Gold ADEX. They were also awarded "Best of Market" by Furniture Today in 2004, 2005, 2006 & 2007. The 2004 Award by Furniture Today represented the first time an Electric Fireplace manufacturer has ever received a Best of Market Award.

ClassicFlame is an electric fireplace brand within the Twin-Star International portfolio. Twin-Star, founded in 1996, is located in Delray Beach, FL.



Jimmy Jean-Louis, Heroes



Pat Monahan, Train



Stanley Tucci, Devil Wears Prada

If you would like more pictures and information about this topic, please call Alexia Rouquette at 561.665.8093 or e-mail ARouquette@twinstarhome.com