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Twin-Star International Adds Heidt and Thompson to Sales Team

Delray Beach, FL., Sept. XX, 2013 - Twin-Star International, an award-winning home furnishings manufacturer of quality furniture, thermoelectric wine coolers and electric heaters, has added two new members to their sales team. Ron Heidt is now the national director of sales and new construction reporting to Chris Harley, the vice president of Luxe Bath Works. Shauna Thompson is the new national senior account manager handling mass Canadian accounts and reporting to Peter Ormond, director of Canadian Business.

“As our sales continue to increase and our market share continues to grow, it was imperative that we fill these two key positions with highly qualified and experienced personnel,” commented Robert Cohen, president and chief executive officer of Twin-Star International. “Both Ron and Shauna come to us with many years of business development experience working with high profile accounts focused on customer relationship building and management.”

Heidt, as the national director of sales and new construction, will focus on increasing sales on the builder side of the industry by selling Classic Flame Pro electric fireplaces and Luxe Bath Works vanities to new construction home builders. “Ron’s connections to the building industry through previous jobs at Overhead Door Corporation, Cabinetelligence, Sunco, Inc., and Masco Cabinet Group will be a tremendous asset as he increases our exposure in this area,” Cohen added.

“Shauna comes to us from Danby Products Limited where she was the national accounts manager for Walmart and Costco,” Cohen continued. “As our new national senior account manager handling mass Canadian accounts she will continue to work with Walmart, Costco and other mass accounts as she develops strong relationships with them by attending to their merchandise and information needs. “

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About Twin-Star

Founded in 1996, Twin-Star International, Inc. of Delray Beach, FL., is changing the way people entertain. Twin-Star, an award-winning home furnishings manufacturer of quality furniture, combines the latest

trends with function and style to create unique pieces that enhance the lives of their customers. They use the finest hardwoods, wood veneers and finishes available, chosen specifically to match the character and need of each individual piece. Known for their [ClassicFlame® Fireplaces](#), the finest furniture in the electric fireplace industry, their line-up also includes [Duraflame®](#), [Chimney-free®](#) and [Pro Electric Fireplaces](#), [Tresanti® Media Consoles](#); [Tresanti® Refrigerated Wine Cabinets](#); [Tresanti® Kitchen Islands and Beverage Curios](#); Black & Decker and [Luxe™ Bathroom furniture](#). Find out more at www.twinstarhome.com.