



For Immediate Release

ClassicFlame and VISION House get Green at I.B.S.

Twin-Star International has teamed up with Green Builder Media to feature their “Green, Clean & Safe” Electric Fireplaces in the 2008 VISION House project which is a part of this year’s International Builder’s Show in Orlando, FL.

Since 2006, the internationally recognized VISION House series has built and showcased homes that demonstrate the benefits of building green. This year, while staying focused on green aspects like renewable energy, water conservation and alternative building methods; being “glamorously green” is also taking its turn in the spotlight.

ClassicFlame is widely recognized for having the “Finest Furniture in the Electric Fireplace Industry”, but builders, designers and retailers alike are now taking notice of their products as both beautiful and environmentally friendly. Unlike gas and wood burning fireplaces, electric fireplaces emit no Carbon Monoxide, leave no outdoor pollution and do not require the consumption of wood or fossil fuels. Additionally, 100% of the electric input energy is converted to heat which will warm the room without overheating or wasting energy by heating other rooms that are rarely used.

The VISION House, situated on Lake Apopka, will feature two ClassicFlame Builder’s Boxes and one ClassicFlame Pasadena Home Theater unit. In the living room the stone from the floor will work its way around the 45” built-in electric fireplace and all the way up the 20 foot wall to make a dramatic focal point. In the master bedroom the fireplace is inserted into a custom built bookcase that will lend a personal and cozy touch to the already spectacular room. The Pasadena, ClassicFlame’s flagship entertainment unit, has adjustable media shelves and wire management channels to both organize and accessorize the home’s lively game room.

ClassicFlame has received numerous awards for their finely crafted furniture including a 2007 Platinum ADEX, Award for Design Excellence, for the Biltmore Electric Fireplace with mirror top, and a 2007 Gold ADEX for the builder’s box. ClassicFlame is an electric fireplace brand within the Twin-Star International portfolio. Twin-Star, founded in 1996, is located in Delray Beach, FL.

If you would like more information about this topic, or to schedule an interview, please call Alexia Rouquette at 561.665.8093 or e-mail ARouquette@twinstarhome.com