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Twin-Star International

Twin-Star Intl. Protects its Intellectual Property and Award Winning Designs

In 2008 Twin-Star International made a strong statement to its competitors that copies and knock-offs of their designs will not be tolerated. This message was delivered in three separate actions against companies that attempted to misappropriate Twin-Star's copyrighted designs.

The Philip Reinisch Company, SteinWorld LLC, and Hargrove Manufacturing Corporation, were all notified of alleged copyright infringement by Twin-Star. All were settled with the companies' agreement on a cessation to produce the models in question, and Twin-Star received royalties from the accused models. SteinWorld LLC agreed to remove themselves completely from the electric fireplace business for a period of no less than 18 months.

President Mark Asofsky says "Our in-house design team and the award winning products they develop are a testament to their creativity and Twin-Star's commitment to bring innovative designs to market. We plan to stand by and protect the over 1,000 designs currently under our belt and will continue to fight plagiarism."

Twin-Star International is passionate about putting in the time and effort that it takes to protect its intellectual property. In addition to copyright, Twin-Star patent protects its innovative fireplace designs and rigorously enforces its intellectual property rights against companies that attempt to misappropriate Twin-Star's property.

If you would like more information about this topic, or to schedule an interview, please call Twin-Star's Marketing & PR Director, Alexia Rouquette at 561.665.8093 or e-mail ARouquette@twinstarhome.com