



For Immediate Release

Retailers Partied like Rock-Stars with Twin-Star at the Hard Rock, Las Vegas

Twin-Star International, known industry wide as the manufacturer of ClassicFlame Electric Fireplaces and Tresanti Media Consoles, can now add Pre-Market Party Savants to their list of successful ventures.

On Sunday July 27th, Twin-Star hosted their first annual “Party like a Rock-Star with Twin-Star” event at Body English Nightclub in the Hard Rock Hotel & Casino, Las Vegas.

The night was organized to thank customers, sales representatives and employees for their business and hard work. The fun and care-free event had people dancing up a storm to a live DJ, in the popular Las Vegas Venue. Guests were treated to an open bar, passed hors d’oeuvres and a dinner menu including such savory bites as Caribbean style pulled pork, crab cakes, filet mignon and foie gras sliders, Mediterranean salad, and red bliss potatoes with caviar.

Some industry notables in attendance: Alice Higgins from Fortunoff, Jeff Weinstein from PFD, Bob Grenzer from Addco Electric Fireplaces, Lee Goodman from Jerome’s, Brian Thornfeldt from CSN Stores, Ken Hguyn from Furniture USA, and Giff Gates from Gates Furniture.

After the event, ClassicFlame and Tresanti’s Showroom, C-1578, was buzzing with positive feedback and eager customers, all market long.

If you would like more information or images on this topic, or to schedule an interview, please call Alexia Rouquette at 561.665.8093 or e-mail ARouquette@twinstarhome.com